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Batelco Launches the Global Zone, a Carrier Neutral Digital Platform

****A Zone to Meet, Interconnect and Reach****

Manama, Bahrain: Batelco, the leading digital solutions provider in the Kingdom of Bahrain, has announced the launch of Global Zone, a carrier neutral digital business platform based on a highly secured Tier III Data Centre, which helps customers to operate their digital business in a secured environment. Global Zone has been designed to support the development of the digital economy in the near future and attract leading players in the ICT industry, by providing them with opportunities to meet and exchange data.

The platform will facilitate traffic growth by serving both regional and international partners with the aim of creating a global data exchange that will act as a regional gateway to other parts of the world. This new concept will offer connectivity by serving as the regional carrier-neutral data transit-and-hub for the ever-growing data movement demands and allow service providers to meet in a robust ecosystem.

Global Zone is also the ideal ecosystem to attract carriers as well as cloud and content providers, due to its efficient access to state-of-the-art infrastructure, offering customers rapid access to interconnected partners, both regionally and globally, to meet and exchange data.

Batelco Chief Global Business Officer, Adel Al Daylami commented, “Global Zone provides data centre facilities and colocation services that serve as growth accelerators for digital businesses in the region and across the globe, enabling access to Batelco’s robust global network with widely distributed Points-of-Presence.”

“Global Zone will create a robust ecosystem in which it uses a secure and diverse network connection that will ultimately improve IP network resiliency and reliability and establish a dynamic “meet and exchange” data service platform,” added Mr. Al Daylami.

The platform offers resilient digital services for business applications and meets the requirements of businesses with mission-critical data. Furthermore, Batelco’s

competitive pricing structure and capability to deliver a one-stop-shop service, provides relevant and in demand benefits for its customers and partners.

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This press release has been issued by Batelco Corporate Communications & Marketing Department. For further information, please contact Public.Relations@btc.com.bh / Fax +973 17611898